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The Cambridge Handbook of Public-Private Partnerships, Intellectual Property Governance, and Sustainable Development

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Cambridge Handbook of Public-Private
Partnerships, Intellectual Property Governance, and
Sustainable Development (Front Matter)

Margaret Chon

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Advance Praise for *The Cambridge Handbook of Public-Private Partnerships, Intellectual Property Governance, and Sustainable Development*

“At a time in which prospects for normative and technical assistance initiatives to address access to public goods have been overwhelmed by new challenges arising from globalization, digitization, and the failure of multilateralism, this book offers a careful study of public-private partnerships (PPPs) in a variety of sectors, using case studies that offer guidance to policymakers, raise new questions for scholars, and, collectively, outline the contours of new pathways in the design and governance of PPPs, with a distinctive path to advancing access to knowledge and access to technology. The book is a should have – and a must read.”

Ruth Okediji,

Harvard Law School and the Berkman Klein Center

“We cannot realistically approach attainment of the Sustainable Development Goals (SDGs) without transformative innovation in public health, energy, and agriculture, and without effective and equitable dissemination of the fruits of this innovation. The SDGs recognize the vital contribution of innovation and of partnership between public and private actors for sustainable development: indeed, the SDGs in a sense epitomise the pressing need for public–private partnership on a grand scale. At another level, each intellectual property (IP) right can be construed in itself as a kind of public–private partnership, devised in principle to harness private capacities and resources to deliver welfare-enhancing public goods. This timely publication explores the complex linkages between the broad policy context defined by the SDGs, and the concrete task of using the intellectual property system to forge practical partnerships that yield tangible results, examined through the lens of how intellectual property rights are managed within a diverse selection of public–private partnerships. In distilling practical and policy insights from this rich vein of experience, and analysing equally diverse approaches to managing intellectual property rights to leverage public benefit, this landmark volume opens up possibilities for a more nuanced, more grounded, and more enabling understanding for policymakers of the complex roles and potential contributions of the intellectual property system in efforts to achieve the SDGs; and it equally provides direct guidance for those engaged in the practical planning and management of knowledge-based programmes for sustainable development. In illuminating and documenting the linkages between the wider policy context and actual programme design and delivery, it marks a substantial advance towards the informed and empirically grounded inquiry that is sorely needed if we are to ensure that the intellectual property system fulfils its potential contribution to the SDGs.”

Antony Taubman,

World Trade Organization

“This timely book covers a very important trio of topics, and is a ‘must-read’ for anyone interested in current issues relating to intellectual property and its broader social and developmental goals.”

Edward Kwakwa,

World Intellectual Property Organization

“The twenty first century will be increasingly driven by the globalization of knowledge goods. How should intellectual property be governed in public–private partnerships if they are to comply with sustainable development goals? This impressive collection brings together concrete experiences to draw lessons for future directions in global governance of knowledge.”

Sakiko Fukuda-Parr,

The New School

“This book makes a long overdue contribution to the understanding of public–private partnerships (PPPs) and their role in global knowledge governance. PPPs are often found on the intersection of private intellectual property and public interest. Their variety is as plentiful as the views expressed in this book which makes it a must read for anyone interested in the question of whether PPPs address intellectual property and development challenges effectively or worsen them.”

Ellen 't Hoen,

Medicines Law & Policy and Global Health Unit,

University Medical Centre Groningen

**THE CAMBRIDGE HANDBOOK OF PUBLIC–PRIVATE
PARTNERSHIPS, INTELLECTUAL PROPERTY GOVERNANCE,
AND SUSTAINABLE DEVELOPMENT**

Public–private partnerships (PPPs) play an increasingly prominent role in addressing global development challenges. United Nations agencies and other organizations are relying on PPPs to improve global health, facilitate access to scientific information, and encourage the diffusion of climate change technologies. For this reason, the 2030 Agenda for Sustainable Development highlights their centrality in the implementation of the Sustainable Development Goals (SDGs). At the same time, the intellectual property dimensions and implications of these efforts remain under-examined. Through selective case studies, this illuminating work contributes to a better understanding of the relationships between PPPs and intellectual property considered within a global knowledge governance framework that includes innovation, capacity-building, technological learning, and diffusion. Linking global governance of knowledge via intellectual property to the SDGs, this is the first book to chart the activities of PPPs at this important nexus.

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The Cambridge Handbook of Public–Private Partnerships, Intellectual Property Governance, and Sustainable Development

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Contents

<i>List of Figures</i>	page ix
<i>List of Tables</i>	xi
<i>List of Contributors</i>	xiii
<i>Foreword</i>	xxi
<i>Acknowledgments</i>	xxiii
<i>Glossary</i>	xxv
Introduction	1
1 Charting the Triple Interface of Public–Private Partnerships, Global Knowledge Governance, and Sustainable Development Goals.....	3
<i>Margaret Chon, Pedro Roffe, and Ahmed Abdel-Latif</i>	
Part I Public Health	27
2 Public–Private Partnerships as Models for New Drug Research and Development: The Future as Now.....	29
<i>Frederick M. Abbott</i>	
3 Driving Innovation for Global Health through Multi-stakeholder Partnerships.....	47
<i>Anatole Krattiger, Thomas Bombelles, and Ania Jedrusik</i>	
4 Creating, Managing, and Advancing Collaborations: The Road to Successful Partnerships.....	72
<i>Katy M. Graef, Jennifer Dent, and Amy Starr</i>	
5 Patent Pooling in Public Health.....	93
<i>Esteban Burrone</i>	
6 Intellectual Property in Early-Phase Research Public–Private Partnerships in the Biomedical Sector.....	109
<i>Hilde Stevens and Isabelle Huys</i>	
Part II Education, ICT, and Libraries	141
7 A Publisher Perspective on a Public–Private Partnership for Access to Biomedical Information.....	143
<i>Jens Bammel</i>	
8 A Sustainable Development Agenda for the World Intellectual Property Organization: Networked Governance and Public–Private Partnerships.....	157
<i>Sara Bannerman</i>	

9	The Marrakesh Treaty, Public–Private Partnerships, and Access to Copyrighted Works by Visually Impaired Persons	176
	<i>Susan Isiko Štrba</i>	
10	Intellectual Property and Public–Private Partner Motivations: Lessons from a Digital Library	199
	<i>Melissa Levine</i>	
Part III Environmental Issues: Green Technologies and Agriculture.....		221
11	The Rise of Public–Private Partnerships in Green Technologies and the Role of Intellectual Property Rights.....	223
	<i>Ahmed Abdel-Latif</i>	
12	Innovation Law and Policy Choices for Climate Change-Related Public–Private Partnerships	245
	<i>Joshua D. Samoff and Margaret Chon</i>	
13	How Do Climate Change and Energy-Related Partnerships Impact Innovation and Technology Transfer?: Some Lessons for the Implementation of the UN Sustainable Development Goals	289
	<i>Ayşem Mert and Philipp Pattberg</i>	
14	One Size Does Not Fit All: The Roles of the State and the Private Sector in the Governing Framework of Geographical Indications.....	308
	<i>Irene Calboli and Delphine Marie-Vivien</i>	
Part IV Governance and Institutional Design Perspectives.....		331
15	Public–Private Partnerships and Technology Sharing: Existing Models and Future Institutional Designs.....	333
	<i>Padmashree Gehl Sampath</i>	
16	From the MDGs to the SDGs: Cross-Sector Partnerships as Avenues to Development in the UN System.....	356
	<i>David J. Maurrasse</i>	
17	Sustainable Development through a Cross-Regional Research Partnership.....	376
	<i>Chidi Oguamanam and Jeremy de Beer</i>	
18	Intellectual Property, Human Rights, and Public–Private Partnerships.....	398
	<i>Peter K. Yu</i>	
Conclusion		423
19	The Triple Interface: Findings and Future Directions	425
	<i>Margaret Chon</i>	

Figures

3.1 Mapping market incentives and leverage over technology in innovation structures. <i>Source: Antony Taubman, A Typology of Intellectual Property Management for Public Health Innovation and Access: Design Considerations for Policy Makers</i> , 4 OPEN AIDS J. 4 (2010).....	page 55
3.2 WIPO Re:Search based on the collaboration between WIPO and BVGH. <i>Source: BIO Ventures for Global Health</i>	61
3.3 The Partnership Hub – facilitating collaborations.....	63
4.1 WIPO and BVGH are responsible for coordinating and leading WIPO Re:Search activities. WIPO manages the WIPO Re:Search Database and provides developing world organizations with access to academic journal articles. BVGH recruits new WIPO Re:Search Members and facilitates and manages partnerships between Members. Both BVGH and WIPO are responsible for engaging Members, coordinating Member workshops, and communicating the activities and successes of the Consortium. <i>Source: BIO Ventures for Global Health</i>	75
4.2 Through its proactive partnering approach, BVGH has established 108 research collaborations spanning 13 neglected infectious diseases. <i>Source: BIO Ventures for Global Health</i>	77
4.3 At the Consortium’s inception, the majority of collaborations BVGH established focused on drug development. As time advanced, diagnostics development and basic research became more prominent (a). While the majority of collaborations established during the Consortium’s first two years and to date involve a for-profit and nonprofit organization, in recent years, nonprofit + nonprofit partnerships have increased, outpacing for-profit + nonprofit collaborations in 2014 and 2015 (b). <i>Source: BIO Ventures for Global Health</i>	80
5.1 The Medicines Patent Pool model.....	97
6.1 Classification of the different types of PPP along the discovery–development–delivery continuum in the biopharmaceutical sector. <i>Source: Hilde Stevens et al., Perspectives and Opportunities for Precompetitive Public–Private Partnerships in the Biomedical Sector</i> , 32 BIOTECHNOLOGY L. REP. 131 (Jun. 2013), 135. Reprinted with permission from BIOTECHNOLOGY LAW REPORT,	

Volume 32, Issue 3, published by Mary Ann Liebert, Inc., New Rochelle, NY.	110
13.1 Goals and functions of climate and energy partnerships.	301
13.2 Active climate and energy partnership registered with CSD.	302
13.3 General characteristics of sample.	302
13.4 Lead partners among state and non-state actors.	303
13.5 Lead partners in climate and energy partnerships.	304
13.6 Countries of implementation.	304

Tables

6.1 IP frameworks (knowledge sharing strategies) applied in biomedical PPPs. <i>Source: Stevens, Hilde et al., Intellectual Property Policies in Early-Phase Research in Public–Private Partnerships</i> , 34 NAT. BIOTECHNOL. 509 (2016).....	page 112
6.2 Summary of the IMI 2 IP Policy, based on previous experiences from IMI 1. <i>Source: Stevens, Hilde, THE ROLE OF INTELLECTUAL PROPERTY IN (PRECOMPETITIVE) PUBLIC–PRIVATE PARTNERSHIPS IN THE BIOMEDICAL SECTOR 82–83 (2015)</i>	120
8.1 Regional distribution of the 349 institutions making use of the ARDI database. <i>Source: Evaluation Report on the Project on Specialized Databases’ Access and Support – Phase II, WIPO Doc. CDIP/14/5, 9, (2014)</i>	171

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