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The Cambridge Handbook of Public-Private Partnerships, Intellectual Property Governance, and Sustainable Development

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2018

### Cambridge Handbook of Public-Private Partnerships, Intellectual Property Governance, and Sustainable Development (Front Matter)

Margaret Chon

Pedro Roffe

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## Advance Praise for *The Cambridge Handbook of Public-Private Partnerships, Intellectual Property Governance, and Sustainable Development*

“At a time in which prospects for normative and technical assistance initiatives to address access to public goods have been overwhelmed by new challenges arising from globalization, digitization, and the failure of multilateralism, this book offers a careful study of public-private partnerships (PPPs) in a variety of sectors, using case studies that offer guidance to policymakers, raise new questions for scholars, and, collectively, outline the contours of new pathways in the design and governance of PPPs, with a distinctive path to advancing access to knowledge and access to technology. The book is a should have – and a must read.”

Ruth Okediji,  
Harvard Law School and the Berkman Klein Center

“We cannot realistically approach attainment of the Sustainable Development Goals (SDGs) without transformative innovation in public health, energy, and agriculture, and without effective and equitable dissemination of the fruits of this innovation. The SDGs recognize the vital contribution of innovation and of partnership between public and private actors for sustainable development: indeed, the SDGs in a sense epitomise the pressing need for public–private partnership on a grand scale. At another level, each intellectual property (IP) right can be construed in itself as a kind of public–private partnership, devised in principle to harness private capacities and resources to deliver welfare-enhancing public goods. This timely publication explores the complex linkages between the broad policy context defined by the SDGs, and the concrete task of using the intellectual property system to forge practical partnerships that yield tangible results, examined through the lens of how intellectual property rights are managed within a diverse selection of public–private partnerships. In distilling practical and policy insights from this rich vein of experience, and analysing equally diverse approaches to managing intellectual property rights to leverage public benefit, this landmark volume opens up possibilities for a more nuanced, more grounded, and more enabling understanding for policymakers of the complex roles and potential contributions of the intellectual property system in efforts to achieve the SDGs; and it equally provides direct guidance for those engaged in the practical planning and management of knowledge-based programmes for sustainable development. In illuminating and documenting the linkages between the wider policy context and actual programme design and delivery, it marks a substantial advance towards the informed and empirically grounded inquiry that is sorely needed if we are to ensure that the intellectual property system fulfils its potential contribution to the SDGs.”

Antony Taubman,  
World Trade Organization

“This timely book covers a very important trio of topics, and is a ‘must-read’ for anyone interested in current issues relating to intellectual property and its broader social and developmental goals.”

Edward Kwakwa,  
World Intellectual Property Organization

“The twenty first century will be increasingly driven by the globalization of knowledge goods. How should intellectual property be governed in public–private partnerships if they are to comply with sustainable development goals? This impressive collection brings together concrete experiences to draw lessons for future directions in global governance of knowledge.”

Sakiko Fukuda-Parr,  
The New School

“This book makes a long overdue contribution to the understanding of public–private partnerships (PPPs) and their role in global knowledge governance. PPPs are often found on the intersection of private intellectual property and public interest. Their variety is as plentiful as the views expressed in this book which makes it a must read for anyone interested in the question of whether PPPs address intellectual property and development challenges effectively or worsen them.”

Ellen 't Hoen,  
Medicines Law & Policy and Global Health Unit,  
University Medical Centre Groningen



**THE CAMBRIDGE HANDBOOK OF PUBLIC–PRIVATE  
PARTNERSHIPS, INTELLECTUAL PROPERTY GOVERNANCE,  
AND SUSTAINABLE DEVELOPMENT**

Public–private partnerships (PPPs) play an increasingly prominent role in addressing global development challenges. United Nations agencies and other organizations are relying on PPPs to improve global health, facilitate access to scientific information, and encourage the diffusion of climate change technologies. For this reason, the 2030 Agenda for Sustainable Development highlights their centrality in the implementation of the Sustainable Development Goals (SDGs). At the same time, the intellectual property dimensions and implications of these efforts remain under-examined. Through selective case studies, this illuminating work contributes to a better understanding of the relationships between PPPs and intellectual property considered within a global knowledge governance framework that includes innovation, capacity-building, technological learning, and diffusion. Linking global governance of knowledge via intellectual property to the SDGs, this is the first book to chart the activities of PPPs at this important nexus.

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# The Cambridge Handbook of Public–Private Partnerships, Intellectual Property Governance, and Sustainable Development

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